



## The New Hampshire Marathon

At Newfound Lake

*Sponsored by the Bristol Recreation Advisory Council*

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January 23, 2015

### ***NH Marathon Sponsorship Opportunity***

I am writing to invite you to be a sponsor of the 23<sup>rd</sup> Annual New Hampshire Marathon taking place on Saturday, October 3, 2015.

The NH Marathon is a world-class race and Boston Marathon qualifier that attracts runners from over 45 states and 10 countries, as well as many family members and spectators, most of whom turn the event into a weekend stay in the Newfound Lake region at the peak of our fall foliage season. The event includes a 26.2 mile marathon that circumnavigates the lake, a half-marathon, a 10K race, a Health Walk, a Kids Race and a Craft Fair.

With your help and support, we'd like to offer an even better event than last year's highly successful one. We're planning on increasing the advertising, publicity, and sponsorships again this year, all with a view to hosting more runners to top last year's RECORD number of participants. Just in the last fifteen years, we've gone from 60 to almost 800 runners.

Our sponsorships have also grown from just a handful when we started to over 75. Our greatest success has come in the way of New Hampshire Marathon's support of three wonderful non-profit organizations that support critical programs for our children in the region. They are the Tapply-Thompson Community Center, the Circle Program for at-risk girls, and the Mayhew Program for at-risk boys. The New Hampshire Marathon is a totally volunteer effort with no paid staff members. Every penny goes to these three organizations. Fourteen years ago, we contributed a total of \$600...last year we were able to donate \$33,000!

Please consider sponsoring the 2015 New Hampshire Marathon. You'll be contributing to worthy causes and marketing your business at the same time. The enclosed Sponsor's Guide outlines your various options. We understand that with the current economy our February deadline may be difficult for some. **Payment arrangements can be made so you can still become a sponsor.** Please send in the enclosed sponsorship card and payment by **February 13, 2015** unless other arrangements have been made.

Feel free to contact me at 744-2713 with any questions, or if we can help in any way. With the hope that carries runners over 26.2 grueling miles, and in appreciation of the many hands that make this unique event so successful, we are truly grateful for your contribution.

Sincerely yours,

Dan MacLean  
NH Marathon Race Committee

2015 New Hampshire Marathon - Sponsor Options

Please check one & return payment with card in enclosed envelope.

- Local Sponsor \$ 25
- Lodging & Restaurant Sponsor \$ 50
- Bronze Sponsor \$ 150
- Silver Sponsor \$ 500
- Gold Sponsor \$1,000
- Title Sponsor \$5,000
- Donation \$ \_\_\_\_\_

\$150+ Sponsors will receive a Marathon shirt – Please check your size below:

AS       AM

AL       AXL       AXXL

Business Name \_\_\_\_\_ Your Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Address \_\_\_\_\_

Website \_\_\_\_\_

e-mail \_\_\_\_\_ Signature \_\_\_\_\_

Checks should be made payable to **NH Marathon**. All sponsor cards and payment (unless other arrangements have been made) should be returned by **2/13/15**. ~ Thank you for your sponsorship.